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## Theta Edge Teams Up With SAS Malaysia To Penetrate Overseas Marts

KUALA LUMPUR, May 26 (Bernama) -- Listed information technology services provider, Theta Edge Bhd, has teamed up with business analytics solutions provider, SAS Malaysia, as part of its strategy to penetrate the overseas markets.

In a statement here Wednesday, Theta Edge said the joint venture would commercialise the enhanced haj application system which would be extended to members of Organisation of the Islamic Conference.

"The system, known as Enterprise Haj Registration and Management (EHRAMS), was initially developed for Lembaga Tabung Haji. It is one of the most efficient, well-managed and systematic haj systems," it said.

Theta Edge group managing director/chief executive officer, Nor Badli Mohd Alias, said the new web-based EHRAMS would be enhanced with SAS technology to support haj operators around the world.

"The company has initiated the introduction of EHRAMS to Indonesia, Bosnia and Turkey and it has received encouraging response," he said.

Meanwhile, SAS head of alliance channel, Jonathan Lee, said EHRAMS could be used to promote uniformity of the haj operations for all Muslim countries.

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